

**Brochure Exchange** – please bring your brochures and take others back with you.

**Gold West Country  
General Board Meeting –Anaconda  
Wednesday, April 27,2011  
Agenda**

The meeting is at the **Old Works Golf Course in Anaconda.**

**Please RSVP by Monday, April 25th, to [goldwest@bresnan.net](mailto:goldwest@bresnan.net) or call or fax 406-846-1943. We would like an accurate number for lunch count. If you didn't RSVP please come anyway – we still want your presence. If you made a reservation and can't come please let us know (we sometimes have to pay for those that don't show up.)**

**Lunch is \$10**

**Regular Meeting: 10:30 a.m.**

**Executive Board Meeting 9:30**

**Please email Tempest Technologies info on:**

Interesting and quirky attractions, photos, landmarks and businesses

Information and photos for upcoming events.

We need people to occasionally provide 200-800 word guest articles: historical items, events, attractions, Gold West stories etc.

Send to [goldwest@tempesttech.com](mailto:goldwest@tempesttech.com) or call Jo Genzlinger at 406-495-8731

10:30 a.m. Welcome, Introductions, and Announcements

**I. Gold West Board**

- 10:45 Approval of Minutes
- 10:47 Financial Report - Sarah
- 10:50 Executive Director Report-Sarah
- 10:55 Executive Board Report – Mike Strang

**II. Committee and Activity Report**

- 11:00 Inquiry Report – MARS Stout
- 11:05 Governor's Conference-Mike S and all who were there
- 11:10 Yellowstone Trail –Pat Hansen
- 11:15 Montana Folk Festival – George Everett
- 11:20 Web Site Information- Tempest Technologies – Shawn
- 11:40 Marketing Plan / Budget– Suzanne Elfstrom, Partners Creative
- 12:00 Lunch
- 12:40 Marketing Plan / Budget cont. – Suzanne Elfstrom, Partners
  
- 1:15 Form New Committees – Travel Guide, Web Site, other if needed

**III. Other Business**

- 1:30 Legislative
- 1:40 Old Business
- 1:45 New Business
- 1:50 Public Comment
- 1:55 Other

**IV. Next General Board Meetings – June 23- Dillon**

**September 22 - Townsend**

**Gold West Country General Yearly Activity Outline**

- January Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
- March General Board Meeting, Outline Budget
- April Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
- June General Board Meeting – set up travel guide for following year
- September General Board Meeting, Full-page advertising contracts due, 2010 Calendar of events due
- September All accommodation listings due, full-page advertisement artwork due, membership due
- Oct. – Nov. General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
- December County Elections; no board meeting, travel guide committee meeting

**To set up for Super Host trainings please contact the Gold West Representative, Becky Henne: [bhenne0524@aol.com](mailto:bhenne0524@aol.com)**

**Gold West Country Board Meetings are open to the public.**