

**Southwest Montana
General Board Meeting –Butte Serbian Trinity Orthodox Church
Thursday, February 28, 2013
Agenda**

**Meeting is at the Butte Serbian Trinity Orthodox Church at 2100 Continental Dr.
Cost for lunch is \$10.00. Please RSVP by Monday, Feb. 25th, to info@southwestmt.com or call or fax 406-846-1943. We would like an accurate number for lunch count. If you didn't RSVP please come anyway – we still want your presence.**

Regular Meeting: 10:30 a.m.

Executive Board Meeting: 9:30 a.m.

Special Note: Governor's Conference on Tourism and Recreation – March 24-26, 2013, Helena Colonial Hotel-Red Lion

10:30 a.m. Welcome, Introductions, and Announcements

I. Southwest Board

- 10:40 Approval of Minutes
- 10:42 Public Comment
- 10:45 Financial Reports – Sarah, audit
- 10:50 Executive Director Report-Sarah
- 10:53 Executive Board Report

II. Committee and Activity Report, Discussion, Approval, and Updates

- 10:56 Inquiry Report – MARS Stout, Rebecca Schmitz
- 11:00 Legislative Info– Sarah, Mike Mergenthaler
- 11:05 Tourism Advisory Council – Mike Mergenthaler, Amber, Maria, Sarah, Suzanne and anyone else that attended
- 11:10 Marketing–Partners Creative, Suzanne Elfstrom
- 11:45 American Bus Assoc. (ABA), Go West Summit, and National Tour Association (NTA) – Maria, Julie, Paula
- 12:00 Lunch
- 12:30 Website – Tempest Technologies, Shawn
- 12:50 Sage and Stone Website and App – Christine Brown, Montana Preservation Alliance
- 1:00 Cooperative Marketing
- 1:15 Folk Festival sponsorship request
- 1:20 Voice of Montana sponsorship request
- 1:25 Montana Shakespeare sponsorship request
- 1:25 Election on Officers – nominating committee

III. Other Business

- 1:30 New Business – Yellowstone, Other
- 1:35 Old Business
- 1:40 Other

IV. Next General Board Meetings – March 28, 2013

Board Members – please assign a proxy in the event that you can't attend.

Southwest Montana General Yearly Activity Outline

January	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

To set up for Super Host information please contact the Southwest Montana Representative, Becky Henne: bhenne0524@aol.com

Topics to track: Cooperative Marketing, Yellowstone Trail, Birding Site, Bicycling, Cultural Heritage, TIPP & Special Events

Southwest Montana Board Meetings are open to the public.