

**Southwest Montana
General Board Meeting –Helena, Montana Historical Society
Thursday, April 4, 2013
Agenda**

Meeting is in Helena at the Montana Historical Society on 225 N. Roberts St.

Cost for lunch is \$10.00. Please RSVP by Monday, April 1, to info@southwestmt.com or call or fax 406-846-1943. We would like an accurate number for lunch count. If you didn't RSVP please come anyway – we still want your presence.

Regular Meeting: 10:30 a.m.

Executive Board Meeting: 9:30 a.m.

*****Brochure Exchange, Please bring your brochures and take some others when you leave.**

10:30 a.m. Welcome, Introductions, and Announcements

I. Southwest Board

10:40 Welcome – Bruce Whittenberg, MHS Director
10:50 Approval of Minutes
10:52 Public Comment
10:55 Financial Reports – Sarah
11:00 Executive Director Report-Sarah
11:03 Executive Board Report - Julie

II. Committee and Activity Report, Discussion, Approval, and Updates

11:05 Inquiry Report – MARS Stout, Rebecca Schmitz
11:10 Legislative Info– Sarah, Mike Mergenthaler
11:15 Governor's Conference on Tourism and Recreation –anyone or all that attended
11:20 Marketing–Partners Creative, Suzanne Elfstrom
12:00 Lunch
12:30 Website – Tempest Technologies, Shawn

III. Other Business

1:00 New Business
1:05 Old Business
1:10 Other

IV. Next General Board Meetings – June 27, 2013 - Dillon

Board Members – please assign a proxy in the event that you can't attend.

Southwest Montana General Yearly Activity Outline

January	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

To set up for Super Host information please contact the Southwest Montana Representative, Becky Henne: bhenne0524@aol.com

Topics to track: Cooperative Marketing, Yellowstone Trail, Birding Site, Bicycling, Cultural Heritage, TIPP & Special Events

Southwest Montana Board Meetings are open to the public.