

**Southwest Montana  
General Board Meeting –Boulder Hot Springs  
Thursday, September 26, 2013  
Agenda**

*Meeting is at Boulder Hot Springs. Cost for lunch is \$10.00. Please RSVP by Monday, September 23rd, to [info@southwestmt.com](mailto:info@southwestmt.com) or call or fax 406-846-1943. We would like an accurate number for lunch count. If you didn't RSVP please come anyway – we still want your presence.*

*Regular Meeting: 10:30 a.m.*

*Travel Guide Committee Meeting: 9:30 a.m.  
(anyone interested is welcome to this meeting too.)*

**Join us on Facebook: [facebook.com/SouthwestMT](https://www.facebook.com/SouthwestMT)**

10:30 a.m. Welcome, Introductions, and Announcements

- I. Southwest Board
  - 10:40 Approval of Minutes
  - 10:45 Public Comment
  - 10:50 Financial Reports – Sarah
  - 10:55 Executive Director Report-Sarah
  - 11:00 Membership Discussion - Julie
  
- II. Committee and Activity Report, Discussion, Approval, and Updates
  - 11:05 Inquiry Report – MARS Stout Report, Rebecca Schimtz
  - 11:10 Marketing, Membership, Travel Guide–Partners Creative, Suzanne Elfstrom
  - 12:00 Lunch
  - 12:30 Marketing, Membership, Travel Guide–Partners Creative, Suzanne Elfstrom
  - 1:30 Website Update –Tempest Technologies, Shawn Peterson
  - 1:55 Cooperative Marketing
  
- III. Other Business
  - 2:00 Other Business
  
- IV. Next General Board Meetings – TBD (October 24th)
  - Board Members – please assign a proxy in the event that you can't attend.

**Southwest Montana General Yearly Activity Outline**

January	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

To set up for Super Host information please contact the Southwest Montana Representative, Becky Henne: [bhenne0524@aol.com](mailto:bhenne0524@aol.com)  
Topics to track: Cooperative Marketing, Yellowstone Trail, Birding Site, Bicycling, Cultural Heritage, TIPP & Special Events  
Southwest Montana Board Meetings are open to the public.