

**Southwest Montana
General Board Meeting –Butte
Thursday, January 30, 2014
Agenda**

Meeting is at the Butte Best Western Plus Plaza Inn on Harrison Ave. Cost for lunch is \$10.00. Please RSVP by Monday, January 27 to info@southwestmt.com or call or fax 406-846-1943. We would like an accurate number for lunch count. If you didn't RSVP please come anyway – we still want your presence.

Regular Meeting: 10:30 a.m.

Executive Board Meeting: 9:30 a.m.

Join us on Facebook: facebook.com/SouthwestMT

10:30 a.m. Welcome, Introductions, and Announcements

- I. Southwest Board
 - 10:50 Approval of Minutes
 - 10:55 Public Comment
 - 11:00 Financial Reports – Sarah
 - 11:05 Executive Director Report-Sarah
 - 11:15 Updates - Julie

- II. Committee and Activity Report, Discussion, Approval, and Updates
 - 11:20 Inquiry Report – MARS Stout Report, Rebecca Schmitz
 - 11:25 Trip Advisor, Advertising Opportunities, Travel Guide – Partners Creative, Suzanne Elfstrom
 - 12:00 Lunch
 - 12:30 Website / Internet–Tempest Technologies, Shawn Peterson
 - 1:00 Cooperative Marketing
 - 1:25 Election of Officers – nominating committee

- III. Other Business
 - 1:35 Other Business

- IV. Next General Board Meetings – Discussion on new dates

Board Members – please assign a proxy in the event that you can't attend.

Southwest Montana General Yearly Activity Outline

January	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

**To set up for Super Host information please contact the Southwest Montana Representative, Becky Henne: bhenne0524@aol.com
Topics to track: Cooperative Marketing, Yellowstone Trail, Birding Site, Bicycling, Cultural Heritage, TIPP & Special Events
Southwest Montana Board Meetings are open to the public.**