

**Southwest Montana  
General Board Meeting –Virginia City  
Wednesday, June 18, 2014  
Agenda**

**Meeting is in Virginia City at the Elling House on 404 East Idaho St.** (corner of Fairweather Street and Idaho Street. Turn on Wallace Street (Main) at the Fire Station and go up the hill, house on left corner. There will be a directional sign on Wallace Street.)

*Cost for lunch is \$10.00. **Please RSVP by Monday, June 16th** to [info@southwestmt.com](mailto:info@southwestmt.com) or call or fax 406-846-1943. We would like an accurate number for lunch count. If you didn't RSVP please come anyway – we still want your presence.*

**Regular Meeting: 10:30 a.m.**

**Website Committee Meeting: 9:00 a.m.**

The VC Chamber Board has added a Free matinee to the Illustrious Virginia City Players at 2:00 on June 18th. If we run late you can take the Free firetruck tour and then make it to the Opera House in time for the 2nd act which is a hilarious vaudeville show.

**Tourism Infrastructure Investment Program Grants due August 1<sup>st</sup> go to: <http://travelmontana.org/forms/> If you are nonprofit, make sure to check this out. Montana Office of Tourism gives out over \$500,000 in grants.**

**Join us on Facebook: [facebook.com/SouthwestMT](https://www.facebook.com/SouthwestMT)**

10:30 a.m. Welcome, Introductions, and Announcements

I. Southwest Board

- 10:40 Approval of Minutes
- 10:42 Public Comment
- 10:46 Financial Reports – Sarah
- 10:50 Executive Director Report-Sarah
- 10:57 Updates - Julie

II. Committee and Activity Report, Discussion, Approval, and Updates

- 11:00 Inquiry Report – MARS Stout
- 11:05 Website / Internet–Tempest Technologies, Shawn
- 11:30 Membership Discussion – Mike Strang, Julie
- 12:00 Lunch
- 12:30 Tear Off Maps – Sarah, Suzanne, Pamela
- 12:45 Travel Guide Discussion –listings and layout, Sarah
- 1:00 Marketing - Partners Creative, Suzanne Elfstrom

III. Other Business

IV. Next General Board Meetings – August

Board Members – please assign a proxy if you can't attend.

**Southwest Montana General Yearly Activity Outline**

January	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

To set up for Super Host information please contact the Southwest Montana Representative, Becky Henne: [bhenne0524@aol.com](mailto:bhenne0524@aol.com)

Topics to track: Cooperative Marketing, Yellowstone Trail, Birding Site, Bicycling, Cultural Heritage, TIPP & Special Events

Southwest Montana Board Meetings are open to the public.