

**Southwest Montana
General Board Meeting –Butte
Tuesday, September 16, 2014
Agenda**

Meeting is at Butte Brewing Company, 465 E. Galena Street, (W Park St is just past W Galena St, Pita Pit is on the corner -If you are on N Montana St and reach W Broadway St you've gone a little too far)

Speaker at our meeting: Mike Garcia, Executive Director of Voices of Tourism

Please stay for the Legislator and Candidate Luncheon provided by Voices of Tourism.

Regular Meeting: 9:00 a.m.

Legislator and Candidate Luncheon 11:45 – 1:15 p.m.

Join us on Facebook: [facebook.com/SouthwestMT](https://www.facebook.com/SouthwestMT)

Speaker: Mike Garcia, Voices of Tourism

9:00 a.m. Welcome, Introductions, and Announcements

I. Southwest Board

- 9:15 Approval of Minutes
- 9:20 Public Comment
- 9:30 Financial Reports – Sarah
- 9:35 Executive Director Report-Sarah
- 9:40 Updates – Julie Shelton

II. Committee and Activity Report, Discussion, Approval, and Updates

- 9:45 Speaker, Mike Garcia, Voices of Tourism
- 10:05 Inquiry Report – MARS Stout
- 10:10 Website / Internet–Tempest Technologies, Shawn Peterson
- 10:30 Travel Guide Discussion –set up committee and meeting
- 10:40 Birding Brochure, Trip Advisor- Partners Creative, Suzanne Elfstrom

III. Other Business

IV. Next General Board Meetings – October 23rd at Lewis and Clark Caverns; November – to be determined.

Board Members – please assign a proxy if you can't attend.

Southwest Montana General Yearly Activity Outline

January	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

To set up for Super Host information please contact the Southwest Montana Representative, Becky Henne: bhenne0524@aol.com

**Topics to track: Cooperative Marketing, Yellowstone Trail, Birding Site, Bicycling, Cultural Heritage, TIPP & Special Events
Southwest Montana Board Meetings are open to the public.**