

**Southwest Montana  
General Board Meeting –Dillon Forest Service Building  
Thursday, November 20, 2014  
Agenda**

Meeting is at the Dillon Forest Service Building, 420 Barrett Street; (Turn left onto I-15 Bus N. *If you reach I-15 S you've gone about 0.2 miles too far* Turn right onto Barrett St.

**Cost for lunch is \$10.00. Please RSVP by Monday, November 17th to [info@southwestmt.com](mailto:info@southwestmt.com) or call or fax 406-846-1943. We would like an accurate number for lunch count. If you didn't RSVP please come anyway – we still want your presence.**

**Regular Meeting: 11 a.m.**

**Executive Board / Birding Brochure 10 a.m.**

**Join us on Facebook: [facebook.com/SouthwestMT](https://www.facebook.com/SouthwestMT)**

10:30 a.m. Welcome, Introductions, and Announcements

**I. Southwest Board**

10:45 Approval of Minutes

10:50 Public Comment

11:00 Financial Reports – Sarah

11:05 Executive Director Report-Sarah,

11:15 Updates – Julie Shelton

**II. Committee and Activity Report, Discussion, Approval, and Updates**

11:20 Inquiry Report – MARS Stout

11:25 Website / Internet– Tempest Technologies, Shawn Peterson and Debbie Carlstrom

11:35 Birding and Travel Guide Discussion, front cover –Lori Warden and the travel guide committee

12:00 Lunch

12:30 Birding and Travel Guide Continued

1:00 Media, Trip Advisor Partners Creative, Suzanne Elfstrom

1:30 Establish Nominating Committee

**III. Other Business**

**IV. Next General Board Meetings, January in Butte Possible Executive Board Meeting in December**

Board Members – please assign a proxy if you can't attend.

**Southwest Montana General Yearly Activity Outline**

January	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

**To set up for Super Host information please contact the Southwest Montana Representative, Becky Henne: [bhenne0524@aol.com](mailto:bhenne0524@aol.com)**

**Topics to track: Cooperative Marketing, Yellowstone Trail, Birding Site, Bicycling, Cultural Heritage, TIPP & Special Events**

**Southwest Montana Board Meetings are open to the public.**