

**Southwest Montana  
General Board Meeting –Lewis and Clark Caverns  
Thursday, October 23, 2014  
Agenda**

**Meeting is at the Lewis and Clark Caverns**

*Cost for lunch is \$10.00. Please RSVP by Monday, October 20th to [info@southwestmt.com](mailto:info@southwestmt.com) or call or fax 406-846-1943. We would like an accurate number for lunch count. If you didn't RSVP please come anyway – we still want your presence.*

**Regular Meeting: 10:30 a.m.**

**Executive Board Meeting 9:30**

**Join us on Facebook: [facebook.com/SouthwestMT](https://www.facebook.com/SouthwestMT)  
Please send in your calendar of events for 2015 if you haven't.**

Speaker:

10:30 a.m. Welcome, Introductions, and Announcements

- I. Southwest Board
  - 10:45 Approval of Minutes
  - 10:50 Public Comment
  - 11:00 Financial Reports – Sarah
  - 11:30 Executive Director Report-Sarah
  - 11:40 Updates – Julie Shelton
  
- II. Committee and Activity Report, Discussion, Approval, and Updates
  - 11:45 Inquiry Report – MARS Stout
  - 11:50 TAC Update – All who were there
  - 12:00 Lunch
  - 12:30 Website / Internet–Tempest Technologies, Shawn Peterson
  - 12:50 Birding and Travel Guide Discussion –Committee and Suzanne
  - 1:15 Media - Partners Creative, Suzanne Elfstrom
  
- III. Other Business
  
- IV. Next General Board Meetings – October 23<sup>rd</sup> at Lewis and Clark Caverns; November – to be determined.  
  
Board Members – please assign a proxy if you can't attend.

**Southwest Montana General Yearly Activity Outline**

January	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

**To set up for Super Host information please contact the Southwest Montana Representative, Becky Henne: [bhenne0524@aol.com](mailto:bhenne0524@aol.com)  
Topics to track: Cooperative Marketing, Yellowstone Trail, Birding Site, Bicycling, Cultural Heritage, TIPP & Special Events  
Southwest Montana Board Meetings are open to the public.**