

**Southwest Montana
General Board Meeting –Montana Historical Society, Helena
Thursday June 25th, 2015
Agenda**

Meeting is at the Montana Historical Society in Helena on 225 North Roberts Street next to the capitol.

*Cost for lunch is \$10.00. **Please RSVP by Monday, June 22nd** to info@southwestmt.com or call or fax 406-846-1943. We would like an accurate number for lunch count. If you didn't RSVP please come anyway – we still want your presence.*

This will be another BROCHURE EXCHANGE – BRING YOUR BROCHURES AND TAKE SOME HOME WITH YOU. REMEMBER TO BRING A BOX TO CARRY THEM.

Regular Meeting: 11:00 a.m.

Executive Board - 10:00

Ellen Baumler welcomes you all to the newest exhibit, Our Forgotten Pioneers: the Chinese in Montana. Hope to see you!

Join us on Facebook: [facebook.com/SouthwestMT](https://www.facebook.com/SouthwestMT)

11:00 a.m. Welcome, Introductions, and Announcements

I. Southwest Board

11:15 Approval of Minutes

11:17 Public Comment

11:20 Financial Reports – Sarah

11:23 Executive Director Report-Sarah

Committee and Activity Report, Discussion, Approval, and Updates

11:25 Inquiry Report – MARS Stout, Rebecca Schmitz

11:30 Tourism Advisory Council Updates- Mike Mergenthaler, Maria Pochervina, Amber Wood-Jensen,

11:35 Travel Guide Discussion - Pamela

12:00 Lunch

12:30 Marketing Updates - Suzanne Elfstrom

12:50 Website – Tempest Technologies, Shawn Peterson

II. Other Business

III. Next General Board Meetings, Next Meeting – August 27

Visit New Exhibit at the Historical Society!

Board Members – please assign a proxy if you can't attend.

Southwest Montana General Yearly Activity Outline

January	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

To set up for Super Host information please contact the Southwest Montana Representative, Becky Henne: bhenne0524@aol.com

Topics to track: Cooperative Marketing, Yellowstone Trail, Bicycling, Cultural Heritage, MTOT Grants

Southwest Montana Board Meetings are open to the public.