

**Southwest Montana
General Board Meeting –Butte History Museum
Thursday November 19, 2015
Agenda**

Meeting is at **Butte Labor History Center, 55 West Park Street. Directions: Going uptown on Harrison Ave take a left at Park St. OR Going up North from Montana St. Exit take a right on Park St.**

Cost for lunch is \$10.00. Please RSVP by Monday, November 16th to info@southwestmt.com or call or fax 406-846-1943. We would like an accurate number for lunch count. If you didn't RSVP please come anyway – we still want your presence.

Regular Meeting: 10:30 a.m.

Executive Board - 9:30

Speaker: Dick Gibson, Butte History Museum; Historian Extraordinaire

Join us on Facebook: [facebook.com/SouthwestMT](https://www.facebook.com/SouthwestMT)

10:30 a.m. Welcome, Introductions, and Announcements

I. Southwest Board

10:45 Approval of Minutes

10:47 Public Comment

10:55 Financial Reports – Sarah

11:00 Executive Director Report-Sarah

Committee and Activity Report, Discussion, Approval, and Updates

11:05 Inquiry Report – MARS Stout, Rebecca Schmitz

11:10 Tourism Advisory Council Updates- Mike Mergenthaler, Maria Pochervina, Amber Wood-Jensen,

11:15 Southwest Montana 2016Travel Guide Discussion – Pamela, Suzanne

12:00 Lunch

12:30 Marketing Updates - Suzanne Elfstrom

II. Other Business

III. Next General Board Meetings, Next Meetings – to be discussed; January 21, 2016– Fairmont Hot Springs, March 17 – St Patrick's Day? Do we want to change, April 21st (close to Easter), June – Boulder Creek Lodge, September, October – November

IV. Butte History Museum – Dick Gibson, Butte Historian Extraordinaire

Board Members – please assign a proxy if you can't attend.

Southwest Montana General Yearly Activity Outline

January	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

To set up for Super Host information please contact the Southwest Montana Representative, Becky Henne: bhenne0524@aol.com

Topics to track: Cooperative Marketing, Yellowstone Trail, Bicycling, Cultural Heritage, MTOT Grants

Southwest Montana Board Meetings are open to the public.