

**Southwest Montana  
General Board Meeting –Fairmont Hot Springs  
Thursday January 21, 2016  
Agenda**

Meeting is at Fairmont Hot Springs by Anaconda.

*Cost for lunch is \$10.00. Please RSVP by Monday, January 18th to [info@southwestmt.com](mailto:info@southwestmt.com) or call or fax 406-846-1943. We would like an accurate number for lunch count. If you didn't RSVP please come anyway – we still want your presence.*

**Regular Meeting: 10:30 a.m.**

**Join us on Facebook: [facebook.com/SouthwestMT](https://www.facebook.com/SouthwestMT)**

10:30 a.m. Welcome, Introductions, and Announcements

**I. Southwest Board**

10:45 Approval of Minutes

10:47 Public Comment

10:55 Financial Reports – Sarah

11:00 Executive Director Report-Sarah

Committee and Activity Report, Discussion, Approval, and Updates

11:05 Inquiry Report – MARS Stout, report from Rebecca Schmitz

11:10 Rocky Mountain International – discussion Sarah and Pam

11:25 Website Design – Tempest Technologies, Shawn Peterson

12:00 Lunch

12:30 Marketing Updates – Partners Creative, Suzanne Elfstrom

**II. Other Business – Election of Officers – Julie Shelton**

**III. Next General Board Meetings, Next Meetings – March 16 – Open Do we want to change, April 21<sup>st</sup> -Townsend, June 16– Boulder Creek Lodge, September, October – November**

Board Members – please assign a proxy if you can't attend.

**Southwest Montana General Yearly Activity Outline**

January	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

**To set up for Super Host information please contact the Southwest Montana Representative, Becky Henne: [bhenne0524@aol.com](mailto:bhenne0524@aol.com)**

**Topics to track: Cooperative Marketing, Yellowstone Trail, Bicycling, Cultural Heritage, MTOT Grants**

**Southwest Montana Board Meetings are open to the public.**