

**Southwest Montana
General Board Meeting –Ennis, First Madison Valley Bank
Wednesday, March 16, 2016
Agenda**

Meeting is **First Madison Valley Bank on 213 E. Main St in Ennis.**

Cost for lunch is \$10.00. Please RSVP by Monday, March 14th to info@southwestmt.com or call or fax 406-846-1943. We would like an accurate number for lunch count. If you didn't RSVP please come anyway – we still want your presence.

Regular Meeting: 10:30 a.m.

Join us on Facebook: [facebook.com/SouthwestMT](https://www.facebook.com/SouthwestMT)

10:30 a.m. Welcome, Introductions, and Announcements

I. Southwest Board

- 10:45 Approval of Minutes
- 10:47 Public Comment
- 10:55 Financial Reports – Sarah
- 11:00 Executive Director Report-Sarah

Committee and Activity Report, Discussion, Approval, and Updates

- 11:05 Inquiry Report – MARS Stout, report from Rebecca Schmitz
- 11:10 Rocky Mountain International –May 4 – 6, Cody, Wyoming
- 11:15 Budget Discussion
- 12:00 Lunch
- 12:30 Marketing Updates – Partners Creative, Suzanne Elfstrom
- 12:55 Website – Tempest Technologies, Shawn Peterson

II. Other Business

III. Next General Board Meetings: April 21st -Townsend, June 16– Boulder Creek Lodge, September, October – November

Board Members – please assign a proxy if you can't attend.

Southwest Montana General Yearly Activity Outline

January	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

To set up for Super Host information please contact the Southwest Montana Representative, Becky Henne: bhenne0524@aol.com

Topics to track: Cooperative Marketing, Yellowstone Trail, Bicycling, Cultural Heritage, MTOT Grants

Southwest Montana Board Meetings are open to the public.