

**Southwest Montana
General Board Meeting –Townsend
Thursday, April 21, 2016
Agenda**

Meeting is at the Broadwater County Museum and Historical Library on 133 North Walnut.

Cost for lunch is \$10.00. Please RSVP by Monday, April 18th to info@southwestmt.com or call or fax 406-846-1943. We would like an accurate number for lunch count. If you didn't RSVP please come anyway – we still want your presence.

Regular Meeting: 10:30 a.m.

Brochure Exchange – Bring your brochures and pick up some from others. Please bring a box or a bag to carry them back home. If you want travel guides please let us know.

Join us on Facebook: [facebook.com/SouthwestMT](https://www.facebook.com/SouthwestMT)

10:30 a.m. Welcome, Introductions, and Announcements

I. Southwest Board

10:45 Approval of Minutes
10:47 Public Comment
10:55 Financial Reports – Sarah
11:00 Executive Director Report-Sarah

Committee and Activity Report, Discussion, Approval, and Updates

11:05 Marketing Updates – Partners Creative, Suzanne Elfstrom
11:30 Inquiry Report – MARS Stout, report from Rebecca Schmitz
11:35 Sage and Stone
11:40 Budget Discussion
12:00 Lunch
12:30 Budget Discussion continued.
12:55 Website – Tempest Technologies, Shawn Peterson

II. Other Business

III. Next General Board Meetings: June 16– Boulder Creek Lodge, September – Virginia City, October – November

Board Members – please assign a proxy if you can't attend.

Southwest Montana General Yearly Activity Outline

January	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

To set up for Super Host information please contact the Southwest Montana Representative, Becky Henne: bhenne0524@aol.com

Topics to track: Cooperative Marketing, Yellowstone Trail, Bicycling, Cultural Heritage, MTOT Grants

Southwest Montana Board Meetings are open to the public.