

**Southwest Montana
General Board Meeting –Dillon Comfort Inn
Wednesday, November 16, 2016
Agenda**

Meeting is Meeting is at Comfort Inn in Dillon at 450 N Interchange

*Cost for lunch is \$10.00. **Please RSVP by Monday, November 14th to info@southwestmt.com or call or fax 406-846-1943. We would like an accurate number for lunch count. If you didn't RSVP please come anyway – we still want your presence.***

Regular Meeting: 10:30 a.m.

Please look on the back side of this agenda for great information on grants, websites, board members, etc.

Speaker: Voices of Tourism Education, Dax Schieffer

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10:30 a.m. Welcome, Introductions, and Announcements

I. Southwest Board

10:45 Approval of Minutes

10:47 Public Comment

10:55 Financial Reports – Sarah

11:00 Executive Director Report-Sarah

Committee and Activity Report, Discussion, Approval, and Updates

11:10 Inquiry Report – MARS Stout, report from Rebecca Schmitz

11:15 Cooperative Marketing

11:20 Tear-off Map Discussion

11:25 Montana Cultural Treasures

11:30 Lewis and Clark Brochures

11:35 Travel Guide, Front Cover decision, Media Information – Partners Creative, Suzanne Elfstrom

12:00 Lunch

12:30 Continue with Travel Guide and Media Information if necessary

12:40 Voices of Tourism - Dax Schieffer

II. 1:00 Other Business - Nominating Committee, Other

III. 1:05 Next General Board Meetings: January – Butte, March - TBD

Board Members – please assign a proxy if you can't attend.

Southwest Montana General Yearly Activity Outline

January	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

Topics to track: Cooperative Marketing, Bicycling, Cultural Heritage, MTOTBD Grants, Voices of Montana Tourism, Carol Crockett – Grants, Event and business listing – Jan Wirak, Twitter Chat

Southwest Montana Board Meetings are open to the public.