

**Southwest Montana  
General Board Meeting –Butte Chamber  
Thursday, February 16, 2017  
Agenda**

Meeting is at the Butte Chamber Office at 1000 George St.

*Cost for lunch is \$10.00. Please RSVP by Monday, February 13, to [info@southwestmt.com](mailto:info@southwestmt.com) or call or fax 406-846-1943. We would like an accurate number for lunch count. If you didn't RSVP please come anyway – we still want your presence.*

**Regular Meeting: 10:30 a.m.**

*Please look on the back side of this agenda for great information on grants, websites, board members, etc.*

**Join us on Facebook: [facebook.com/SouthwestMT](https://www.facebook.com/SouthwestMT)**

10:30 a.m. Welcome, Introductions, and Announcements

I. Southwest Board

10:45 Approval of Minutes

10:47 Public Comment

10:55 Financial Reports – Sarah

11:00 Executive Director Report-Sarah

Committee and Activity Report, Discussion, Approval, and Updates

11:10 Inquiry Report – MARS Stout, report from Rebecca Schmitz

11:15 Tear-off Map Discussion

11:25 Legislative Update – Sarah, Mike Mergenthaler, Maria, FWP, anyone

11:30 Travel Guide, Media Information – Partners Creative, Suzanne Elfstrom

12:00 Lunch

12:30 Website and internet updates and statistics – Tempest Technologies, Shawn Peterson

1:00 Cooperative Marketing

II. Other Business

Elections – Mike Mergenthaler, Nominating Committee,

III. General Board Meetings: Decide when and where = April -Open; June – If needed, September - Open

Board Members – please assign a proxy if you can't attend.

**Southwest Montana General Yearly Activity Outline**

January	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

**Topics to track: Cooperative Marketing, Bicycling, Cultural Heritage, MTOTBD Grants, Voices of Montana Tourism, Carol Crockett – Grants, Event and business listing – Jan Wirak, Twitter Chat**

**Southwest Montana Board Meetings are open to the public.**