

**Southwest Montana
General Board Meeting –Anaconda
Thursday, April 20, 2017
Agenda**

Meeting is at **Donivan's in Anaconda** at 211 E Park Ave.

Cost for lunch is \$12.00. Please RSVP by Monday, April 17, to info@southwestmt.com or call or fax 406-846-1943. We would like an accurate number for lunch count. If you didn't RSVP please come anyway – we still want your presence.

Regular Meeting: 10:30 a.m.

Brochure Exchange

Please look on the back side of this agenda for great information on grants, websites, board members, etc.
Join us on Facebook: facebook.com/SouthwestMT

Brochure Exchange - Bring your brochures and pick up others for your travelers. You might want to bring a box or sack to carry them. If anyone wants a box of travel guides please let me know. Please make sure you take back your leftover brochures.

10:30 a.m. Welcome, Introductions, and Announcements

I. Southwest Board

10:45 Approval of Minutes

10:47 Public Comment

10:55 Financial Reports – Sarah

11:00 Executive Director Report-Sarah

Committee and Activity Report, Discussion, Approval, and Updates

11:10 Inquiry Report – MARS Stout, report from Rebecca Schmitz

11:15 Legislative Update –Mike Mergenthaler,

11:20 Marketing Plan and Budget

12:00 lunch

12:30 Marketing Plan and Budget continued

12:50 Marketing Information – To be determined

1:10 Website and internet updates and – Tempest Technologies, Shawn Peterson

1:25 Cooperative Marketing

II. Other Business

General Board Meetings: September 21 - Whitehall, October 19, November 16; Do we want a June meeting?

Board Members – please assign a proxy if you can't attend.

Southwest Montana General Yearly Activity Outline

January	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

Topics to track: Cooperative Marketing, Bicycling, MTOTBD Grants, Voices of Montana Tourism, Carol Crockett – Grants, Event and business listing – Jan Wirak, Twitter Chat

Southwest Montana Board Meetings are open to the public.