

**Southwest Montana  
General Board Meeting –Helena  
Wednesday, October 25, 2017  
Agenda**

Meeting is **at the Comfort Inn and Suites in Helena** at 3180 Washington St.

*Cost for lunch is \$1000. Please RSVP by Monday, October 23rd, to [info@southwestmt.com](mailto:info@southwestmt.com) or call or fax 406-846-1943. We would like an accurate number for lunch count. If you didn't RSVP please come anyway – we still want your presence.*

**Regular Meeting: 10:30 a.m.**

Jan Stoddard, Bureau Chief of Industry Services and Outreach from the Montana Office of Tourism and Business Development might be able to join us to say a few words and have lunch with us.

*Please look on the back side of this agenda for great information on grants, websites, board members, etc.*  
**Join us on Facebook: [facebook.com/SouthwestMT](https://facebook.com/SouthwestMT)**

**Please turn in your 2018 events for the travel guide.**

10:30 a.m. Welcome, Introductions, and Announcements

I. Southwest Board

10:45 Approval of Minutes

10:47 Public Comment

10:55 Financial Reports – Sarah

11:00 Executive Director Report-Sarah

Committee and Activity Report, Discussion, Approval, and Updates

11:10 Inquiry Report – MARS Stout, report from Rebecca Schmitz

11:15 Lewis and Clark Proposal

11:20 Media Plan, Travel Guide updates – Windfall, Inc.

11:40 lunch Lincoln Disaster Relief Grant Plan

11:50 Potential Speaker and Lunch

12:30 Website and internet updates – Tempest Technologies, Shawn Peterson

II. Other Business

12:50 Discussion for community or corridor promotion, Sarah, Windfall and Tempest Technologies

1:00 Lewis and Clark Trail Points of Interest

1:15 Committees – Membership and Website

Next General Board Meetings: November 16 – Deer Lodge, February 22 -Butte

Board Members – please assign a proxy if you can't attend.

**Southwest Montana General Yearly Activity Outline**

January	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

**Topics to track: MTOTBD Grants, Voices of Montana Tourism, Carol Crockett – Grants, Events**

**Southwest Montana Board Meetings are open to the public.**