

**Southwest Montana
General Board Meeting –Fairmont Hot Springs
Wednesday, January 24, 2018
Agenda**

Meeting is at Fairmont Hot Springs in Anaconda.

Cost for lunch is \$10. Please RSVP by Monday, January 22, to info@southwestmt.com or call 406-846-1943. We would like an accurate lunch count. If you didn't RSVP please come anyway – we still want your presence.

Regular Meeting: 10:30 p.m.

Dax Schieffer, Voices of Tourism will be our speaker

Please look on the back side of this agenda for great information on grants, websites, board members, etc.

Join us on Facebook: [facebook.com/SouthwestMT](https://www.facebook.com/SouthwestMT)

10:30 a.m. Welcome, Introductions, and Announcements

I. Southwest Board

10:40 Approval of Minutes

10:45 Public Comment- Dax Schieffer, Voices of Tourism, Other

10:50 Financial Reports – Sarah

10:55 Executive Director Report-Sarah

Committee and Activity Report, Discussion, Approval, and Updates

11:00 Inquiry Report – MARS Stout, report from Rebecca Schmitz

11:05 Lincoln Disaster Relief Grant Plan

11:10 Community / Corridor Promotion

11:15 Travel Guide Marketing, Far Cry and Hope County Video, and PR – Windfall, Inc.

11:40 Speaker Dax Schieffer, Voices of Tourism

12:00 Lunch

12:35 Website and internet stats and updates – Tempest Technologies, Shawn Peterson

12:55 Election of Officers – Mike Mergenthaler

II. Other Business

Next General Board Meetings: February 22 -Butte, March TBD– 21, 28, 29? April -TBD 19, 25, 26?

**Calgary Travel and Adventure Show – March 24 & 25, Rocky Mountain International April 9-11,
Governor's Conference on Tourism and Recreation – April 15 -17**

Board Members – please assign a proxy if you can't attend.

Southwest Montana General Yearly Activity Outline – meetings are usually the third Thursday of the month but subject to change

Jan. / Feb	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

Topics to track: MTOTBD Grants, Voices of Montana Tourism, Carol Crockett – Grants, Events

Southwest Montana Board Meetings are open to the public.