

**Southwest Montana
General Board Meeting –Butte LaQuinta
Thursday, February 22, 2018
Agenda**

Meeting is at the La Quinta at 1 Holiday Park Drive in the Rocky Mountain Room in Butte.

Cost for lunch is \$10. Please RSVP by Monday, February 19, 2018, to info@southwestmt.com or call 406-846-1943.

We would like an accurate lunch count. If you didn't RSVP please come anyway – we still want your presence.

Executive Board Meeting 9:30 Regular Meeting: 10:30 a.m.

Speaker from Butte - being finalized

Please look on the back side of this agenda for great information on grants, websites, board members, etc.

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10:30 a.m. Welcome, Introductions, and Announcements

I. Southwest Board

10:40 Approval of Minutes

10:45 Public Comment-

10:50 Financial Reports – Sarah

10:55 Executive Director Report-Sarah

Committee and Activity Report, Discussion, Approval, and Updates

11:00 Inquiry Report – MARS Stout, report from Rebecca Schmitz

11:05 Tourism Research Summit – all who were there

11:10 Marketing update, Far Cry Hope County Update, –Windfall, Inc.

11:35 Preliminary discussion on potential projects for fiscal year 2018 / 2019 – Sarah and Windfall

11:45 Speaker

12:00 Lunch

12:35 Website and internet updates – Tempest Technologies, Shawn Peterson

12:55 Cooperative Marketing / Community / Corridor Promotion

II. Other Business

**Next General Board Meetings: Mar 22 - Boulder Hot Springs, April 26 - Deer Lodge
May - grant writing, committees?**

**Calgary Travel and Adventure Show – March 24 & 25, Rocky Mountain International April 9-11,
Governor's Conference on Tourism and Recreation – April 15 -17**

Board Members – please assign a proxy if you can't attend.

Southwest Montana General Yearly Activity Outline – meetings are usually the third Thursday of the month but subject to change

Jan. / Feb	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

Topics to track: MTOTBD Grants, Voices of Montana Tourism, Carol Crockett – Grants, Events

Southwest Montana Board Meetings are open to the public.