

**Southwest Montana  
General Board Meeting – Boulder Hot Springs  
Thursday, March 22, 2018  
Agenda**

Meeting is at Boulder Hot Springs at 31 Hot Springs Road.

**Cost for lunch is \$10. Please RSVP by Monday, March 19, 2018, to [info@southwestmt.com](mailto:info@southwestmt.com) or call 406-846-1943.  
We would like an accurate lunch count. If you didn't RSVP please come anyway – we still want your presence.**

**Regular Meeting: 10:30 a.m.**

**Speaker is: Jocelyn Dodge, USDA Forest Service Recreation Coordinator**

***Please look on the back side of this agenda for great information on grants, websites, board members, etc.***

**Join us on Facebook: [facebook.com/SouthwestMT](https://www.facebook.com/SouthwestMT)**

10:30 a.m. Welcome, Introductions, and Announcements

I. Southwest Board

10:40 Approval of Minutes

10:45 Public Comment-

10:50 Financial Reports – Sarah

10:55 Executive Director Report-Sarah

Committee and Activity Report, Discussion, Approval, and Updates

11:00 Inquiry Report – MARS Stout, report from Rebecca Schmitz

11:05 Lima Rest Area – Mike Strange, Sarah

11:10 Marketing update, Far Cry Hope County, Travel Guide, Travel Show Booth, regional map, other–  
Windfall, Inc.

11:40 Speaker – Jocelyn Dodge, Forest Service Recreation Coordinator

12:00 Lunch

12:35 Website and internet updates, Far Cry Updates – Tempest Technologies, Shawn Peterson

12:50 Marketing and Budget preliminary Discussion

II. Other Business

**Boulder Hot Springs, April 26 - Deer Lodge**

**May - grant writing, committees**

**Calgary Travel and Adventure Show – March 24 & 25, Rocky Mountain International April 9-11,  
Governor's Conference on Tourism and Recreation – April 15 -17**

Board Members – please assign a proxy if you can't attend.

**Southwest Montana General Yearly Activity Outline – meetings are usually the third Thursday of the month but subject to change**

Jan. / Feb	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

**Topics to track: MTOTBD Grants, Voices of Montana Tourism, Carol Crockett – Grants, Events**

**Southwest Montana Board Meetings are open to the public.**