

**Southwest Montana
General Board Meeting – Townsend
Wednesday, September 19
Agenda**

Meeting is Shepherd of the Valley Lutheran Church, 301 N Cherry St in Townsend
Cost for lunch is \$10. Please RSVP by Monday, September 17, 2018, to info@southwestmt.com or call 406-846-1943. We would like to get a lunch count. If you didn't RSVP please come anyway – we still want your presence.

Regular Meeting: 10:00 a.m. Executive Board Meeting: 9:30?

Speaker is: Vic Sample, Broadwater Historian

We are gearing up for our travel guide for 2019.

Montana Tourism Grants due September 30, 218: <http://marketmt.com/Grants>

Send all your event information and photos to updates@southwestmt.com

Join us on Facebook: [facebook.com/SouthwestMT](https://www.facebook.com/SouthwestMT)

10:30 a.m. Welcome, Introductions, and Announcements

I. Southwest Board

10:40 Approval of Minutes

10:45 Public Comment

10:50 Financial Reports – Sarah

10:55 Executive Director Report-Sarah

Committee and Activity Report, Discussion, Approval, and Updates

11:00 Inquiry Report – MARS Stout, report from Rebecca Schmitz

11:05 Lima Rest Area – Mike Strange

11:10 State Travel Guide – Mike Strang

11:15 Travel Guide Updates – from committee

11:25 Marketing update: Far Cry Hope County, marketing updates, media, other–Windfall, Inc.

11:20 Community Corridor Grants – Gay Rossow / Becky DiGiovanna, Mary Johnston,

Julie Schroder, Bruce Binkowski

11:30 Website, internet updates, Far Cry, Event Program, Video – Tempest Technologies, Shawn Peterson

12:00 Lunch

12:35 Speaker on the History in Broadwater County – Vic Sample

II. 12:50 Other Business

III. Next Meetings – We need to decide: October 17th (teachers convention on 18th and 19th) or October 10th or 24th; November 21 (day before Thanksgiving) or November 28th; interested hosts are Ennis, Boulder Creek Lodge, others

Board Members – please assign a proxy if you can't attend.

Southwest Montana General Yearly Activity Outline – meetings are usually the third Thursday of the month but subject to change

Jan. / Feb	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

Topics to track: MTOTBD Grants, Voices of Montana Tourism, Carol Crockett – Grants, Events

Southwest Montana Board Meetings are open to the public.