



**Southwest Montana
General Board Meeting – Dillon 4B’s
Wednesday, November 28, 2018
Agenda**

Meeting is at the Dillon 4Bs at 670 N Montana St. I will send a map later for where to park.
Cost for lunch is usually around \$10. Please RSVP by Monday, November 26, 2018, to info@southwestmt.com or call 406-846-1943. We would like to get a lunch count. If you didn't RSVP please come anyway – we still want your presence.

Regular Meeting: 10:30 a.m.

**Speaker: Mac Minard, Montana Outfitters and Guides Association
Pam Gosink, Montana Dude Ranchers Association**

Send all your event information and photos to updates@southwestmt.com
 Join us on Facebook: facebook.com/SouthwestMT

10:30 a.m. Welcome, Introductions, and Announcements

- I. Southwest Board
 - 10:40 Approval of Minutes
 - 10:45 Public Comment
 - 10:55 Financial Reports – Sarah
 - 11:00 Executive Director Report-Sarah

- Committee and Activity Report, Discussion, Approval, and Updates
 - 11:10 Inquiry Report – MARS Stout, report from Rebecca Schmitz
 - 11:15 Lima Rest Area Brochure Storage– Mike Strang
 - 11:20 Community Corridor Grants – Powell County Chamber, Julie Schroder
 - 11:30 Marketing update: Marketing updates, travel guide front cover options, community corridor–Windfall
 - 12:00 Lunch
 - 12:30 Website, internet updates, Motorcycle Promotion, Event Program, Video – Tempest Technologies

- II. 12:55 Speakers: Mac Minard, Montana Outfitters and Guides Association
Pam Gosink Montana Dude Ranchers Association

- III. 1:30 Other Business

- IV. Next Meetings –February – Butte, April – TBD

Board Members – please assign a proxy if you can't attend.

Southwest Montana General Yearly Activity Outline – meetings are usually the third Thursday of the month but subject to change

Jan. / Feb	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor’s Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year’s calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

Topics to track: MTOTBD Grants, Voices of Montana Tourism, Events

Southwest Montana Board Meetings are open to the public.