

# CONSUMER E-NEWSLETTER ADVERTISING



Throughout the year, Southwest Montana Tourism Region sends monthly e-newsletters to highly qualified lists of prospects who have specifically requested information about travel in Montana and the mountain West. Advertising will be available on a first-come, first-serve basis.

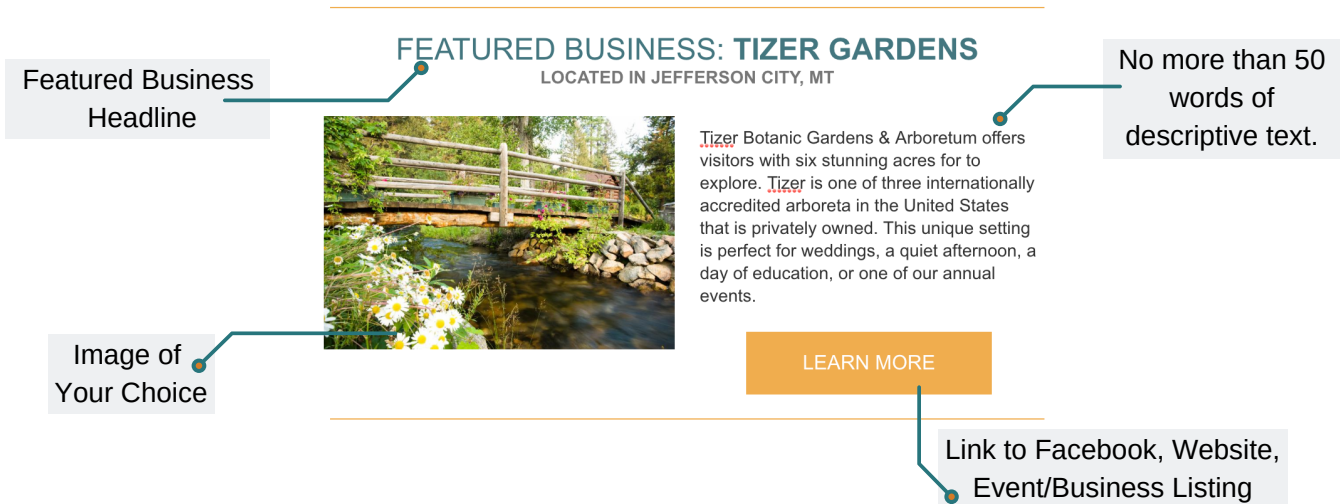
## NEWSLETTER OVERVIEW

The Southwest Montana Monthly E-Newsletter is opened by over 2,000 qualified contacts each month. Each newsletter contains the following featured content: up-to date and relevant blog articles, community features, upcoming events, a Southwest Montana map, and video highlight of the region.

## ADVERTISING OPPORTUNITY

Southwest Montana will be offering a single paid advertisement space in each monthly newsletter.

- This business feature is available to Southwest Montana **members only**.
- The feature will be placed directly **below the featured community** listing.
- A single business may advertise in the newsletter twice a year in **non-consecutive** months.
- The layout of the paid advertisement would be as follows:



## ADVERTISING PRICING

**Each** featured business listing will cost **\$95** and businesses will have the opportunity to place **up to two** paid advertisements each year.

## PAYMENT INFORMATION

Payment is due in full at the time of confirmation. Please email Tempest Technologies ([updates@southwestmt.com](mailto:updates@southwestmt.com)) directly, about interest in this advertising opportunity. The \$95 payment will be due upon official confirmation of availability. Inquiries must be made at least one month prior to newsletter distribution.

**EXAMPLE NEWSLETTER:** <https://conta.cc/2O14AuR>