

**Southwest Montana
General Board Meeting –Helena Chamber of Commerce
Thursday, November 16. 2017
Agenda**

Meeting is at the Helena Chamber of Commerce 225 Cruse Ave.

Bring your own brown bag for lunch.

Please RSVP by Monday, November 13, to info@southwestmt.com or call 406-846-1943. If you didn't RSVP please come anyway – we still want your presence.

Regular Meeting: 12:30 p.m.

Allison Whitmer, Film Commissioner, from the Montana Office of Tourism and Business Development will talk with us about an upcoming project.

Please look on the back side of this agenda for great information on grants, websites, board members, etc.

Join us on Facebook: [facebook.com/SouthwestMT](https://www.facebook.com/SouthwestMT)

12:30 a.m. Welcome, Introductions, and Announcements

I. Southwest Board

12:40 Approval of Minutes

12:45 Public Comment

12:50 Financial Reports – Sarah

12:55 Executive Director Report-Sarah

Committee and Activity Report, Discussion, Approval, and Updates

1:00 Inquiry Report – MARS Stout, report from Rebecca Schmitz

1:05 Lincoln Disaster Relief Grant Plan

1:15 Travel Guide Creative, Updates, and Front Cover decision, PR – Windfall, Inc.

1:50 Speaker Allison Whitmer, Film Commissioner

2:05 Website and internet updates – Tempest Technologies, Shawn Peterson

2:25 Budget Review

II. Other Business

2:35 Discussion for community or corridor promotion - Sarah, Windfall and Tempest Technologies

Next General Board Meetings: Do we want a meeting in January? February 22 -Butte

Historic Building Walking Tour and App – Jennifer Davis, Helena TBID

Board Members – please assign a proxy if you can't attend.

Southwest Montana General Yearly Activity Outline – meetings are usually the third Thursday of the month but subject to change

Jan. / Feb	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

Topics to track: MTOTBD Grants, Voices of Montana Tourism, Carol Crockett – Grants, Events

Southwest Montana Board Meetings are open to the public.