

**Southwest Montana  
General Board Meeting – Ennis  
Tuesday, October 30, 2018  
Agenda**

Meeting is at the First Madison Valley Bank at 213 Main St, Ennis MT 59729  
**Cost for lunch is \$10. Please RSVP by Friday, October 26, 2018, to [info@southwestmt.com](mailto:info@southwestmt.com) or call 406-846-1943.**  
*We would like to get a lunch count. If you didn't RSVP please come anyway – we still want your presence.*  
**Regular Meeting: 10:30 a.m.**

**We are gearing up for our travel guide for 2019.  
2019 Calendar of Events due October 31<sup>st</sup>.**

Send all your event information and photos to [updates@southwestmt.com](mailto:updates@southwestmt.com)  
Join us on Facebook: [facebook.com/SouthwestMT](https://facebook.com/SouthwestMT)

10:30 a.m. Welcome, Introductions, and Announcements

I. Southwest Board

- 10:40 Approval of Minutes
- 10:45 Public Comment
- 10:55 Financial Reports – Sarah
- 11:00 Executive Director Report-Sarah

Committee and Activity Report, Discussion, Approval, and Updates

- 11:10 Inquiry Report – MARS Stout, report from Rebecca Schmitz
- 11:15 Travel Guide Updates – from committee
- 11:20 Community Corridor Grants – Gay Rossow / Julie Schroder
- 11:30 Marketing update: Marketing updates, media plan, new account manager, other–Windfall, Inc
- 12:00 Lunch
- 12:30 Website, internet updates, Motorcycle Promotion, Event Program, Video – Tempest Technologies

II. 12:45 Other Business

III. Next Meetings –November 28<sup>th</sup> Dillon, January / February – Butte, April – TBD

Board Members – please assign a proxy if you can't attend.

**Southwest Montana General Yearly Activity Outline – meetings are usually the third Thursday of the month but subject to change**

Jan. / Feb	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

**Topics to track: MTOTBD Grants, Voices of Montana Tourism, Events**

**Southwest Montana Board Meetings are open to the public.**