

**Southwest Montana
General Board Meeting – Deer Lodge “The Pen”
Wednesday, April 25, 2018
Agenda**

Meeting is in Deer Lodge at the Pen Convention Center at 925 Main St.

Cost for lunch is \$10. Please RSVP by Monday, April 23, 2018, to info@southwestmt.com or call 406-846-1943. We would like to get a lunch count. If you didn't RSVP please come anyway – we still want your presence.

Regular Meeting: 10:30 a.m. Executive Board Meeting: 9:30

Speaker is: Pat Doyle, Montana State Parks

Brochure Exchange – Bring some of your brochures and information and take some home from others
Back side of this agenda has great information on grants, websites, board members, etc.

Send all your event information and photos to updates@southwestmt.com

Join us on Facebook: [facebook.com/SouthwestMT](https://www.facebook.com/SouthwestMT)

10:30 a.m. Welcome, Introductions, and Announcements

I. Southwest Board

10:40 Approval of Minutes

10:45 Public Comment

10:50 Financial Reports – Sarah

10:55 Executive Director Report-Sarah

Committee and Activity Report, Discussion, Approval, and Updates

11:00 Inquiry Report – MARS Stout, report from Rebecca Schmitz

11:05 Lima Rest Area – Mike Strange

11:10 Marketing update, Far Cry Hope County, Marketing Updates, regional map, other–Windfall, Inc.

11:25 Speaker – Pat Doyle, Montana State Parks

12:00 Lunch

12:35 Website, internet updates, Far Cry, Event Program, Video – Tempest Technologies, Shawn Peterson

12:50 Marketing and Budget for fiscal year 2018/2019

II. Other Business - May - grant writing, committees; September 19 - TBD

Governor's Conference on Tourism and Recreation – April 15 -17

Board Members – please assign a proxy if you can't attend.

Southwest Montana General Yearly Activity Outline – meetings are usually the third Thursday of the month but subject to change

Jan. / Feb	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

Topics to track: MTOTBD Grants, Voices of Montana Tourism, Carol Crockett – Grants, Events

Southwest Montana Board Meetings are open to the public.