



**Southwest Montana
General Board Meeting – Boulder Creek Lodge, Hall
(Between Drummond and Philipsburg)
Thursday, June 20th
Agenda**

Meeting is Boulder Creek Lodge, 4 Boulder Creek Road; between Drummond and Philipsburg
Cost for lunch is \$10. Please RSVP by Monday, June 17, 2019 to info@southwestmt.com or call 406-846-1943. We would like to get a lunch count. If you didn't RSVP please come anyway – we still want your presence.

Regular Meeting: 10:30 a.m.

Send all your event information and photos to updates@southwestmt.com

Join us on Facebook: facebook.com/SouthwestMT

10:30 a.m. Welcome, Introductions, and Announcements

I. Southwest Board

10:40 Approval of Minutes

10:45 Public Comment

10:55 Financial Reports – Sarah

11:00 Executive Director Report-Sarah

Committee and Activity Report, Discussion, Approval, and Updates

11:05 Inquiry Report – MARS Stout – Corporate Cost Control, Rebecca Schmitz

11:10 Lima Rest Area Update– Mike Strang

11:15 Tourism Advisory Council – Mike Mergenthaler, Maria Pochervina, Crystal Thorpe, Sarah

11:20 Photo rights on public lands – Jocelyn Dodge

11:25 Travel Guide – Discussion, keep pricing on advertising?

11:30 Marketing updates, media plan? Garret Smith, Other –Windfall

12:00 Lunch

12:30 Website, Internet Updates, Event Program, Video – Tempest Technologies

12:45 Set up committees

II. 12:55 Other Business

Set regular dates for meetings

Other

III. Next Meetings: September – Boulder Hot Springs, October, November

Board Members – please assign a proxy if you can't attend.

Southwest Montana General Yearly Activity Outline – meetings are usually the third Thursday of the month but subject to change

Jan. / Feb	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

Topics to track: MTOTBD Grants, Voices of Montana Tourism, Events

Southwest Montana Board Meetings are open to the public.