



**Southwest Montana
General Board Meeting – Dillon Bank of Commerce
Tuesday, October 29, 2019
Agenda**

Meeting is in Dillon at Bank of Commerce, 110 S. Idaho St. Branding Iron Barbecue for lunch.
Cost for lunch is \$10. Please RSVP by Friday, October 25, 2019 to info@southwestmt.com or call 406-846-1943. We would like to get a lunch count. If you didn't RSVP please come anyway – we still want your presence.

Regular Meeting: 10:00 a.m.

**Send all your event information and photos to updates@southwestmt.com
Join us on Facebook: facebook.com/SouthwestMT**

Choose Front Cover for the Travel Guide
Guest – Rick Graetz, University of Montana Professor, University Community Program

10:00 a.m. Welcome, Introductions, and Announcements

I. Southwest Board

- 10:15 Approval of Minutes
- 10:20 Public Comment
- 10:25 Financial Reports – Sarah
- 10:30 Executive Director Report-Sarah
- 10:35 Inquiry Report – MARS Stout – Corporate Cost Control, Rebecca Schmitz

Committee and Activity Report, Discussion, Approval, and Updates

- 10:45 Travel Guide – Updates – Travel Guide Committee
- 10:55 Guest – Professor Rick Graetz, University Community Program
- 11:10 Northwest USA Spotlight Fam Tour 30-40 tour operators, May 5-8, 2020 – Andrea Optiz, Helena TBID
- 11:15 Continental Divide Trail – Mike Strang
- 11:25 Townsend Corridor Project - Vic Sample and Ross Johnson
- 11:30 Marketing updates, Stats, Townsend Community Project, Cover Photos, –Windfall Studio
- 12:00 Lunch
- 12:30 Website, Internet Updates, Stats, Events, Video, Ennis Corridor Grant– Tempest Technologies

II. 12:50 Other Business – set up committees for Map Redesign, Website

III. Next Meetings: November, February - Butte, March, April, June, September – Boulder Creek Lodge

Board Members – please assign a proxy if you can't attend.

Southwest Montana General Yearly Activity Outline – meetings are the third or fourth week of the month but subject to change

Jan. / Feb	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

Topics to track: MTOTBD Grants, Voices of Montana Tourism, Events

Southwest Montana Board Meetings are open to the public.