



**Southwest Montana
General Board Meeting – Butte Comfort Inn
Thursday, February 27, 2020
Agenda**

Meeting is at the Butte Comfort Inn at 2777 Harrison Ave.
Cost for lunch is \$10. Please RSVP by Monday, February 24, to info@southwestmt.com or call 406-846-1943. We would like to get a lunch count. If you didn't RSVP please come anyway – we still want your presence.
Regular Meeting: 10:30 a.m. Executive Board meeting at 9:30

**Send all your event information and photos to updates@southwestmt.com
 Join us on Facebook: facebook.com/SouthwestMT**

10:30 a.m. Welcome, Introductions, and Announcements

- I. Southwest Montana Board
 - 10:35 Approval of Minutes
 - 10:40 Public Comment
 - 10:45 Financial Reports – Sarah
 - 10:50 Executive Director Report-Sarah

- Committee and Activity Report, Discussion, Approval, and Updates
 - 10:55 Inquiry Report – MARS Stout – Corporate Cost Control, Rebecca Schmitz
 - 11:00 Virginia City Frontline Tour – Sarah and Gay
 - 11:05 Preliminary Budget Discussion
 - 11:10 Marketing Updates, Other –Windfall Studio
 - 11:30 Speaker-Information on Dillon, Beaverhead County, University Community Program – Rick Graetz
 - 12:00 Lunch
 - 12:30 Cooperative Marketing – Vote on disbursement of funds
 - 12:45 Website, Internet Updates, Stats, Events, Video– Tempest Technologies
 - 1:05 Elections – Nominating Committee

- 1:10 Other Business

II. Next Meetings: March 26, April 23, June, September 17 – Boulder Creek Lodge, October, November

Board Members – please assign a proxy if you can't attend.

Other activities - Calgary Travel Show - March 28-29
Governor's Conference on Tourism and Recreation – April 26-28

Southwest Montana General Yearly Activity Outline – meetings are the third or fourth week of the month but subject to change

Jan. / Feb	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor's Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year's calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

Topics to track: MTOTBD Grants, Voices of Montana Tourism, Events

Southwest Montana Board Meetings are open to the public.