**All Applications are due by February 20, 2020, at 4:00 p.m.**

**All applications must be emailed to:** **info@southwestmt.com****.**

**Community/Corridor Guidelines & Application**

Southwest Montana is excited to work with our local communities through the Southwest Montana Community/Corridor Grant! This grant gives the community the opportunity to partner with Southwest Montana and our Advertising Agency to establish and implement a project and/or marketing plan that sets a foundation and will benefit them for several years to come!

 Southwest Montana will contribute $5,000 - $8,000 for each community toward this project.

To be considered for a Community/Corridor grant, you will need to follow these guidelines:

1. Communities in the program will contribute $1,000. Funds need to be received by Southwest Montana prior to any work being completed.
2. Each community will assign a Primary Contact for the project. This person will collaborate directly with Southwest Montana and Windfall and will need to be readily available to work on the project. This person (or an alternate from the community) will be requested to attend Southwest Montana Board meetings.
3. All placements, materials and invoices need be submitted to Southwest Montana and Windfall. All invoicing/payments must go through Southwest Montana. Any invoices paid through the community and not submitted to Southwest Montana will not be eligible for reimbursement. This will ensure that all items meet state requirements for funding.
4. Participants and the Advertising Agency will provide monthly progress reports and updates on the project.
5. This project is intended to help a community or corridor (must be nonprofit) in Southwest Montana market a project which may include a marketing plan to boost tourism in their region. Participants will carry forth the project and or marketing plan and use the resources received after the project is complete.
6. Participants will be required to share resources created from this partnership with Southwest Montana. Including but not limited to, photos, leads, content, etc.
7. At the conclusion of the program, the lead person from the community will create an evaluation of the project, their experience and how they plan to continue with the resources created from the project. This will be presented by the lead person to the board in the fall.

(Only non – bed tax funded communities can apply. Communities that have received this grant before will be ineligible until the board determines a timeline for repeat grant recipients.)

**Please fill out and answer the following questions to be considered for the Southwest Community/Corridor Program**

Community Name:

Primary Contact Name: Phone #:

Email:

Alternate Contact Name:

Email:

1. Please list the people and contact information of those who will serve on you team and be proactive with the project (city, town, board members, etc.)
2. Who will submit the mandatory $1000 minimum contribution required to begin the project?

1. Why do you feel your community would be a good fit for this program?

1. Describe what you would like to accomplish with this opportunity.

1. Describe how you will follow through and guarantee that the plan will continue after this partnership.