



**Southwest Montana
General Board Meeting – Fairmont Hot Springs
Tuesday, June 30
Agenda**

Meeting is at Fairmont Hot Springs
Cost for lunch is \$10. Please RSVP by Friday, June 26, to info@southwestmt.com or call 406-846-1943. We would like to get a lunch count. If you didn't RSVP, please come anyway – we still want your presence.
Regular Meeting: 10:30 a.m. Executive Board meeting at 9:30

Brochure Exchange: Bring your brochures and take others back with you. Please bring a box or bag and make sure to take any of your leftover brochures back with you.

Speaker: Dax Schiffer, Voices of Montana Tourism

Send all your event information and photos to updates@southwestmt.com

Join us on Facebook: facebook.com/SouthwestMT

10:30 a.m. Welcome, Introductions, and Announcements

- I. Southwest Montana Board
 - 10:40 Approval of Minutes
 - 10:45 Public Comment
 - 10:50 Financial Reports – Sarah
 - 10:55 Executive Director Report-Sarah

Committee and Activity Report, Discussion, Approval, and Updates

- 11:00 Inquiry Report – Corporate Cost Control Report
- 11:05 Marketing updates, print pieces, other –Neala Siegle, Windfall Studio
- 11:20 Website updates, videos, other– Tempest Technologies
- 11:35 Speaker-Dax Schiffer, Voices of Montana Tourism
- 12:00 Lunch
- 12:30 Discussion on Covid-19 and state information
- 1:00 Other Business

- II. Next Meetings: September17 – Boulder Creek Lodge, October, November

Board Members – please assign a proxy if you cannot attend.

Southwest Montana General Yearly Activity Outline – meetings are the third or fourth week of the month but subject to change

Jan. / Feb	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor’s Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year’s calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

Topics to track: MTOTBD Grants, Voices of Montana Tourism, Events

Southwest Montana Board Meetings are open to the public.