



**Southwest Montana  
General Board Meeting – Zoom Meeting  
Thursday, September 24, 2020  
Agenda**

**Meeting is on Zoom  
Regular Meeting: 10:00 a.m.**

**Send all your event information and photos to [updates@southwestmt.com](mailto:updates@southwestmt.com)  
Join us on Facebook: [facebook.com/SouthwestMT](https://www.facebook.com/SouthwestMT)**

10:00 a.m. Welcome and Announcements

- I. Southwest Montana Board  
10:05 Approval of Minutes  
10:10 Public Comment  
10:15 Financial Reports – Sarah  
10:20 Executive Director Report-Sarah

Committee and Activity Report, Discussion, Approval, and Updates

- 10:30 Covid-19 information  
10:35 Inquiry Report – Rebecca Schmitz, Corporate Cost Control Report  
10:40 Marketing updates, Safety Grant Info, other –Neala Siegle, Windfall Studio  
10:55 Website updates, videos, other– Tempest Technologies  
11:10 Other Business

Next Meetings: October 28 - TBD, November 19- TBD

***Board Members – please assign a proxy if you cannot attend.***

**Southwest Montana General Yearly Activity Outline – meetings are the third or fourth week of the month but subject to change**

Jan. / Feb	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor’s Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year’s calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

**Topics to track: MTOTBD Grants, Voices of Montana Tourism, Events**

**Southwest Montana Board Meetings are open to the public.**