



**Southwest Montana
General Board Meeting – Zoom Meeting
Thursday, November 19, 2020
Agenda**

Meeting is on Zoom

Regular Meeting: 10:00 a.m.

**Send all your event information and photos to updates@southwestmt.com
Join us on Facebook: facebook.com/SouthwestMT**

10:00 a.m. Welcome and Announcements

- I. Southwest Montana Board
 - 10:10 Approval of Minutes
 - 10:15 Public Comment
 - 10:20 Financial Reports – Sarah
 - 10:25 Executive Director Report-Sarah

Committee and Activity Report, Discussion, Approval, and Updates

- 10:30 Covid-19 information
- 10:35 Inquiry Report – Rebecca Schmitz, Corporate Cost Control Report
- 10:40 Travel Guide - Committee
- 10:45 Marketing updates, Safety Grant Info, Travel Guide Cover, other –Neala Siegle, Windfall Studio
- 10:55 Website and social media updates and stats, other– Tempest Technologies
- 11:10 Open at the moment
- 11:20 Other Business

Next Meetings: January / February TBD,

Board Members – please assign a proxy if you cannot attend.

Southwest Montana General Yearly Activity Outline – meetings are the third or fourth week of the month but subject to change

Jan. / Feb	Annual Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor’s Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year’s calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

Topics to track: MTOTBD Grants, Voices of Montana Tourism, Events

Southwest Montana Board Meetings are open to the public.