



**Southwest Montana  
General Board Meeting – Pintler’s Portal Hostel  
Thursday, November 18, 2021  
Agenda**

Meeting is at Pintler’s Portal Hostel on 218 W Park St. Anaconda. Everyone is welcome. Lunch is \$10. Please RSVP by Monday, November 15. You can Email [info@southwestmt.com](mailto:info@southwestmt.com) to Rsvp or please call 406-846-1943. *We would like to get a lunch count. If you did not RSVP, please join us anyway – we still want your presence.*

**Regular Meeting: 10:00 a.m.**      No Executive Board meeting

Send all your event information and photos to [updates@southwestmt.com](mailto:updates@southwestmt.com)  
Join us on Facebook: [facebook.com/](https://www.facebook.com/)

**Speaker: Montana Zipline Adventures – Andre Graa**  
**Vote on 2022 Front Cover of the Visit Southwest Montana Travel Guide**

10:00 a.m. Welcome, Introductions, and Announcements

- I. Southwest Montana Board
  - 10:15 Welcome to Pintler’s Portal Hostel – Steve Hill
  - 10:20 Approval of Minutes
  - 10:25 Public Comment
  - 10:35 Financial Reports – Sarah
  - 10:40 Executive Director Report-Sarah

- Committee and Activity Report, Discussion, Approval, and Updates
  - 10:45 Call Center and Inquiry Report – Experian Call Center, Rebecca Schmitz
  - 10:50 Travel Guide update
  - 10:55 Website updates, video, stats– Tempest Technologies
  - 11:15 Montana Zipline Adventures – Andre Graa
  - 11:30 Media Plan; Front Cover options for the 2022 Travel Guide–Tia Metzger, Lynne Foland Windfall Studio
  - 12:00 Lunch
  - 12:30 Other Business

- II. Next Meetings: January / February – to be determined

***Board Members – please assign a proxy if you cannot attend.***

**Southwest Montana General Yearly Activity Outline – meetings are the third or fourth week of the month but subject to change.**

Jan. / Feb	Annual General Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor’s Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year’s calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

**Topics to track: MTOTBD Grants, Voices of Montana Tourism, Events**

**Southwest Montana Board Meetings are open to the public.**