

# 2023 TRAVEL GUIDE ADVERTISING INSERTION ORDER



## DISPLAY AD

Advertising deadline - advertising space is reserved as available.

**Advertisement materials due October 12, 2022, send to Southwest Montana. Payment is due by September 30, 2022.**

1105 Main St. Deer Lodge, MT 59722, or email [info@southwestmt.com](mailto:info@southwestmt.com)

**Please make any necessary changes. This information will appear in the Travel Guide.**

**Business Name:** \_\_\_\_\_ **Contact Name:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Business Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_ **City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**(If different from business address – this address will not be published)**

I would like to purchase:

**Full page ad** **\$2,420**

**Back Cover (Virginia City)** **\$3,630**

**Inside Back (Butte CVB)** **\$2,662**

(This includes your annual Southwest Montana Membership)

Please return this form with your payment by September 30, 2022.

Pay online through our intranet site: [members.southwestmt.com](http://members.southwestmt.com).

### ADVERTISING SPECS FOR THE 2023 SOUTHWEST MONTANA TRAVEL PLANNER

130,000 guides will be printed and delivered in February 2023. All files must be submitted by **October 12, 2022**.

Trim Size:	8.375" x 10.875"
Full Page:	7.375" x 9.875"
Back Page:	8.375" x 10.875" Add .125" bleed to all sides

All files must be submitted by October 12, 2022, to:

Southwest Montana  
1105 Main St., Deer Lodge, MT 59722  
[info@southwestmt.com](mailto:info@southwestmt.com)  
406.846.1943

### DIGITAL FILES:

- Ads need to be 300dpi CMYK high-resolution PDF files. EPS or TIFF files are acceptable. For EPS files, all fonts need to be converted to outlines and files should be Stuffed or Zipped. TIFFs need to be 300 dpi CMYK. LZW compression is allowed.
- JPEG files are acceptable if they are 300dpi and saved with a quality factor of 9 or greater. CMYK is preferred.
- All RGB files and spot colors will be converted to CMYK and color accuracy is not guaranteed.

*If you have any questions, please contact Megan Richter at 406.829.8200 or [megan@windfallstudio.com](mailto:megan@windfallstudio.com).*