



**Southwest Montana  
General Board Meeting – Townsend; Reading Leaves Bookstore  
Thursday, October 27, 2022  
Agenda**

Meeting is at the Reading Leaves Book Store at 401 Broadway. Everyone is welcome. Grilled Lunch by the American Legion is \$10. Please RSVP by Monday, October 24. You can Email [info@southwestmt.com](mailto:info@southwestmt.com) to RSVP or please call 406-846-1943. *We would like to get a lunch count. If you did not RSVP, please join us anyway – we still want your presence.*

**Regular Meeting: 10:00 a.m.**      No Executive Board meeting

Send all your event information and **photos** to [updates@southwestmt.com](mailto:updates@southwestmt.com)  
Join us on Facebook: [facebook.com/](https://facebook.com/)

**Speaker: Short talk on William A. Clark and his tie to Broadwater County – Vic Sample**  
**After the meeting we are invited to go to the Edgewater Farms to see the big corn maze and other Fall / Halloween attractions.**

10:00 a.m. Welcome, and Announcements

- I. Southwest Montana Board
  - 10:05 Welcome to Townsend – Vic Sample
  - 10:10 Approval of Minutes
  - 10:15 Public Comment
  - 10:20 Financial Reports, Bed Tax Collections – Sarah
  - 10:25 Executive Director Report-Sarah

- Committee and Activity Report, Discussion, Approval, and Updates
  - 10:30 Call Center and Inquiry Report – Experian Call Center, Rebecca Schmitz
  - 10:35 Travel Guide update – Sarah, Julie
  - 10:40 Bylaws and Membership updates
  - 10:55 Website updates, CDT, Film Mini Site, video, social media and spooky updates– Tempest Technologies
  - 11:10 Resiliency Plan with Brand MT and Coraggio Group – Sarah, Maria, Jocelyn
  - 11:15 Updates from Windfall, Ghost Map talk, CDT questions, and creative review– Lynne Foland Windfall Studio
  - 11:25 Other Business
  - 11:35 Vic Sample – William A. Clark and his tie to Broadwater County
  - 11:45 Introductions / community updates – opportunity for each of us to give a community / business update
  - 12:00 Grilled Lunch from the American Legion
  - 12:30 Edgewater Fall and Halloween / Corn Maze

- II. Next Meetings: November 17, 2022, Helena; February 23, 2023, Butte or Anaconda; March 23<sup>rd</sup> TBA; April 27 TBA

**Board Members – Quorums are absolutely necessary: please assign a proxy if you cannot attend.**

**Southwest Montana General Yearly Activity Outline – meetings are the third or fourth week of the month but subject to change.**

Jan. / Feb	Annual General Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor’s Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year’s calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

**Topics to track: Brand Montana Grants, Voices of Montana Tourism, Events**

**Southwest Montana Board Meetings are open to the public.**