



**Southwest Montana  
General Board Meeting – Helena Chamber of Commerce  
Thursday, November 17, 2022  
Agenda**

Meeting is at the Helena Chamber of Commerce at 225 Cruse Ave. Everyone is welcome. Lunch will be \$15. Please RSVP by Monday, November 14. You can Email [info@southwestmt.com](mailto:info@southwestmt.com) to RSVP or please call 406-846-1943. *We would like to get a lunch count. If you did not RSVP, please join us anyway – we still want your presence.*

**Regular Meeting: 10:30 a.m.      No Executive Board meeting**

Send all your event information and **photos** to [updates@southwestmt.com](mailto:updates@southwestmt.com)  
Join us on Facebook: [facebook.com/](https://www.facebook.com/)

**Speaker: Coraggio Group – State, Regions, Resiliency Plan\* (Please see information below)**

10:30 a.m. Welcome, and Announcements

- I. Southwest Montana Board
  - 10:35 Approval of Minutes
  - 10:40 Public Comment
  - 10:45 Financial Reports– Sarah
  - 10:50 Executive Director Report-Sarah

Committee and Activity Report, Discussion, Approval, and Updates

- 10:55 Call Center and Inquiry Report – Actual Report
- 11:00 Website Briefing– Tempest Technologies
- 11:05 Local Joint Venture with Brand Montana
- 11:10 Media Plan and Front Cover Options from Windfall– Lynne, Tia Windfall Studio
- 11:55 Other Business
- 12:00 Lunch
- 12:40 Introductions / community updates – opportunity for each of us to give a community / business update
- 1:00 – 3:00 Resiliency Plan - Coraggio Group**

- II. Next Meetings: February 23, 2023, Butte or Anaconda; March 23<sup>rd</sup> TBA; April 27 TBA

*\*Brand MT with Federal Funds has hired Coraggio Group to work with the regions and their constituents to do a Resiliency Plan. Considering the many industry and community disruptions brought about and amplified by the pandemic, along with ongoing changing weather patterns and other emerging challenges, this is a critical moment of opportunity to retool and plan for greater resilience in Montana’s future. The Montana Department of Commerce, in partnership with our region and a strategic planning firm Coraggio Group, have embarked on resiliency planning project specifically designed to anticipate and adapt to unforeseen disruptions; maximize efficiencies in processes, timelines and costs; and optimize stakeholder engagement for true statewide buy-in and collaboration.*

***Board Members – Quorums are necessary: please assign a proxy if you cannot attend.***

**Southwest Montana General Yearly Activity Outline – meetings are the third or fourth week of the month but subject to change.**

Jan. / Feb	Annual General Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor’s Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year’s calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

**Southwest Montana Board Meetings are open to the public.**