



**Southwest Montana
General Board Meeting – Anaconda Pintlers Portals
Thursday, February 23, 2023
Agenda**

Meeting is at Pintler’s Portal Hostel on 218 W Park St. Anaconda. Everyone is welcome. Lunch is \$10. Please RSVP by Monday, February 20. You can Email info@southwestmt.com to Rsvp or call 406-846-1943. *We would like to get a lunch count. If you did not RSVP, please join us anyway – we still want your presence.*

Regular Meeting: 10:30 a.m. Executive Board meeting – 9:30 am

Send all your event information and **photos** to updates@southwestmt.com
Join us on Facebook: [facebook.com/](https://www.facebook.com/)

10:30 a.m. Welcome, and Announcements

I. Southwest Montana Board

- 10:35 Approval of Minutes
- 10:40 Public Comment
- 10:45 Financial Reports– Sarah
- 10:50 Executive Director Report-Sarah

Committee and Activity Report, Discussion, Approval, and Updates

- 10:55 Call Center and Inquiry Report –Report from Rebecca, discussion on new call center
- 11:05 Lima Rest Area Brochure Racks – Mike Strang
- 11:10 Cooperative Marketing Projects – Due March 15, 2023
- 11:15 Mission and Vision Statement, next step - goals – Jocelyn Dodge
- 11:35 Resiliency Plan Update – Coraggio Group – Sarah and others that are involved
- 11:40 Fam Tours and Itineraries– Maria Pochervina, Andrea Opitz, Brandon Pendergast
- 11:45 Chocolate Trail – Gay Rossow, Lynne Foland, Katya Peterson, Sarah
- 11:50 Marketing updates, Ghost Map, Geysers to Glaciers, Other – Windfall Studios, Lynne Foland
- 12:00 Lunch
- 12:30 Website Updates, Videos, – Katya Peterson, Tempest Technologies
- 12:45 Local Joint Venture with Brand Montana – Katya Peterson
- 12:55 Budget Discussion
- 1:00 Legislative Updates
- 1:05 Elections – Slate of officers – Maria Pochervina
- 1:15 Introductions / community updates – opportunity for each of us to give a community / business update

II. Next Meetings: March 23rd TBA; April 27 TBA; May – Frontline Tour; September – Boulder Hot Springs

Board Members – Quorums are necessary: please assign a proxy if you cannot attend.

Southwest Montana General Yearly Activity Outline – meetings are on the third or fourth week of the month but subject to change.

Jan. / Feb	Annual General Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor’s Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year’s calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

Southwest Montana Board Meetings are open to the public.