



**Southwest Montana
General Board Meeting – Anaconda Pintlers Portals
Agenda March 23, 2023**

Meeting is at Pintler’s Portal Hostel on 218 W Park St. Anaconda. Everyone is welcome. Lunch is \$10. Please RSVP by Monday, March 20. You can Email info@southwestmt.com to Rsvp or call 406-846-1943. *We would like to get a lunch count. If you did not RSVP, please join us anyway – we still want your presence.*
Regular Meeting: 10:30 a.m. Executive Board meeting – 9:30 am

Vision: SWMT fosters the region as a premier destination supporting local economies through the promotion of distinctive experiences.

Mission: Create collaborative marketing and development strategies to connect visitors to the richness of Southwest Montana’s natural beauty, recreational opportunities, culture, and historical attractions.

Update your events including photos on our website: www.southwestmt.com;

10:30 a.m. Welcome, and Announcements

- I. Southwest Montana Board
 - 10:35 Approval of Minutes
 - 10:40 Public Comment
 - 10:45 Financial Reports– Sarah
 - 10:50 Executive Director Report-Sarah

 - II. Committee and Activity Report, Discussion, Approval, and Updates
 - 10:55 Call Center and Inquiry Report –Report from Rebecca, discussion on new call center
 - 11:00 Lima Rest Area Brochure Racks – Mike Strang
 - 11:05 Chocolate Trail – Gay Rossow, Lynne Foland, Katya Peterson, Sarah
 - 11:10 Legislative Updates
 - 11:15 Marketing updates, Map, Other – Windfall Studios, Lynne Foland
 - 11:30 Website Updates, Statistics, Videos – Katya Peterson, Tempest Technologies
 - 11:45 Locl Joint Venture with Brand Montana – Katya Peterson
 - 12:00 Lunch
 - 12:30 Cooperative Marketing Projects – Sarah
 - 12:45 Discuss goals for next fiscal year – Jocelyn Dodge, Executive Board
 - 1:15 Introductions / community updates – opportunity for each to give a community / business updates
- Next Meetings: April 27, Deer Lodge; May – Frontline Tour Augusta; September – Boulder Creek Lodge

Board Members – Quorums are necessary: please assign a proxy if you cannot attend.

Southwest Montana General Yearly Activity Outline – meetings are on the third or fourth week of the month but subject to change.

Jan. / Feb	Annual General Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor’s Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year’s calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

Southwest Montana Board Meetings are open to the public.