

2024 TRAVEL GUIDE ADVERTISING INSERTION ORDER



DISPLAY AD – This form can also be filled out online at <https://members.southwestmt.com/promote/travel-planner/>

Advertising deadline - advertising space is reserved as available.

Payment is due by Wednesday, September 28, 2023. Advertisement materials are due by Wednesday, October 19, 2023, send to Southwest Montana 1105 Main St. Deer Lodge, MT 59722, or email info@southwestmt.com

Contact Name: _____

Please make any necessary changes. This information is for your free Travel Guide Listing.

Business Name: _____ Business Phone: _____

Business Address: _____ City: _____ State _____ Zip Code: _____

Email: _____ Website: _____

Mailing Address: _____ City: _____ State _____ Zip Code: _____

(If different from business address – this address will not be published)

I would like to purchase: We now accept credit cards.

Full page ad **\$2,420**

Back Cover (Virginia City) **\$3,630**

Inside Back (Butte CVB) **\$2,662**

Your Ad automatically includes your annual Southwest Montana Membership and a FREE Travel Guide Listing.

Please return this form with your payment by September 28, 2023. Or fill out online at <https://members.southwestmt.com/promote/travel-planner/>

ADVERTISING SPECS FOR THE 2024 SOUTHWEST MONTANA TRAVEL PLANNER

*130,000 guides will be printed and delivered in February 2024. All files must be submitted by **October 19, 2023.***

Trim Size: 8.375" x 10.875"

Full Page: 7.375" x 9.875"

Back Page: 8.375" x 10.875"
Add .125" bleed to all sides

All files must be submitted by October 19, 2023, to:

Southwest Montana
1105 Main St., Deer Lodge, MT 59722
info@southwestmt.com
406.846.1943

DIGITAL FILES:

- Ads need to be 300dpi CMYK high-resolution PDF files. EPS or TIFF files are acceptable. For EPS files, all fonts need to be converted to outlines and files should be Stuffed or Zipped. TIFFs need to be 300 dpi CMYK. LZW compression is allowed.
- JPEG files are acceptable if they are 300dpi and saved with a quality factor of 9 or greater. CMYK is preferred.
- All RGB files and spot colors will be converted to CMYK and color accuracy is not guaranteed.

If you have any Ad Spec questions, please contact Megan Richter at 406.829.8200 or megan@windfallstudio.com.

1105 MAIN STREET, DEER LODGE, MT 59722 |
406.846.1943

INFO@SOUTHWESTMT.COM | SOUTHWESTMT.COM