



**Southwest Montana
General Board Meeting – Zoom,
Wednesday, November 29, 2023
Agenda**

Meeting is on zoom. Everyone is welcome.
Regular Meeting: 10:00 a.m.

Zoom Link: Wednesday, November 29, 2023 10:00 am

Join Zoom Meeting:

<https://us06web.zoom.us/j/88154512857>

10:00 a.m. Welcome, and Announcements

- I. Southwest Montana Board
 - 10:05 Welcome
 - 10:10 Approval of Minutes
 - 10:15 Public Comment
 - 10:20 Financial Reports – Sarah
 - 10:25 Executive Director Report-Sarah

Committee and Activity Report, Discussion, Approval, and Updates

- 10:30 Call Center and Inquiry Report – Elaine, Call Center
- 10:35 Website updates and stats – Tempest Technologies
- 10:40 Public Relations Position Open
- 10:45 Updates from Windfall, Front Cover Options – vote for 2024 Travel Guide – Lynne Foland Windfall Studio

11:00 Other Business

- II. Next Meetings: Decide on consistent day of the month for our meetings; decide when in January / February.

Board Members – Quorums are absolutely necessary: please assign a proxy if you cannot attend.

Southwest Montana General Yearly Activity Outline – meetings are the third or fourth week of the month but subject to change.

Jan. / Feb	Annual General Board Meeting – New Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor’s Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year’s calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

Topics to track: Brand Montana Grants, Voices of Montana Tourism, Events

Southwest Montana Board Meetings are open to the public.