



**Southwest Montana
General Board Meeting – Copper Village Museum - Anaconda
Thursday, May 16, 2024
Agenda**

Meeting is in Anaconda at the Copper Village Museum at 401 E. Commercial Ave. Everyone is welcome. Lunch is \$15 and is Tex Mex by catered Jordi’s Cantina. Please RSVP by Monday, April 22, 2024. You can Email info@southwestmt.com to RSVP or please call 406-846-1943. *We would like to get a lunch count. If you did not RSVP, please join us anyway – we still want your presence.*

Regular Meeting: 10:00 a.m.

Brochure Exchange! Bring your brochures for others and take other’s brochures

Please update all your events and photos on the website:

<https://southwestmt.com>

Dates for upcoming projects
 Week of May 6, RFP’s score RFPs
 May 15, Oral Interviews for qualified respondents
 May 21-22 Tourism Convergence – Butte
 May 23 TAC Marketing Committee 9:30-12:00
 May 28 Pulse Meeting
 June 4 – 5 TAC Meeting in Billings
 June 18 – Frontline Tours, Virginia City
 June? Resiliency Plan information from State

10:00 a.m. Welcome, and Announcements

- I. Southwest Montana Board
 - 10:05 Welcome -Jocelyn
 - 10:10 Approval of Minutes
 - 10:15 Public Comment
 - 10:20 Financial Reports - Sarah
 - 10:25 Executive Director Report-Sarah

Committee and Activity Report, Discussion, Approval, and Updates

- 10:30 Request for Proposal (RFP) – Ad Agency
- 10:40 Call Center and Inquiry Report – Elaine
- 10:45 Marketing Updates, and information from Windfall– Lynne Foland Windfall Studio
- 10:55 Website and Project Updates and stats– Southwest Montana – Tempest Technologies
- 11:05 Resiliency Plan –need stakeholders; potential projects; hoping for funding options from the state
- 11:15 Frontline Tours – Maria Pochervina
- 11:25 Tourism Convergence – May 21 - May 22, Butte, Maria Pochervina
- 11:30 Other Business
 - Brochure Exchange
- 11:50 Lunch - Introductions / community updates for the next month
 - Tour Copper Village Museum

Next Meetings – June 18 – Frontline Tour Virginia City, Bus leaves from Butte, July / August – send out updates and see if we need an Executive Director meeting, Sep. 26 – meeting - TBD

Board Members – Quorums are absolutely necessary: please assign a proxy if you cannot attend.

Southwest Montana General Yearly Activity Outline – meetings are the third or fourth week of the month but subject to change.

Jan. / Feb	Annual General Board Meeting – Travel Guide, Election of Officers, Cooperative Marketing
March	General Board Meeting, Outline Budget
April	Finalize Budget, Brochure Exchange, Governor’s Conference on Tourism and Recreation
June	General Board Meeting – set up travel guide for following year
September	General Board Meeting, Full-page advertising contracts due, next year’s calendar of events due
September	All accommodation listings due, full-page advertisement artwork due, membership due
Oct. – Nov.	General Board Meeting, Print Advertising Schedule, Proof draft of Travel Guide
December	County Elections; no board meeting, travel guide committee meeting

**Topics to track: Destination Montana Grants, Voices of Montana Tourism, Events, Customer Training
 Southwest Montana Board Meetings are open to the public.**