

**Southwest Montana
General Board Meeting
October 24, 2024
Butte Public Library, Butte**

Attendees: **SWMT Staff:** Sarah Bannon (Executive Director), Maria Pochervina (Public Relations Manager), Julie Schroder (Office Administrator); **Board Members:** Bruce Binkowski, Rachael Brug, Becky DiGiovanna, Jocelyn Dodge (President), Heather Gregory, Kehli Hazlett, Rebecca Jones, Jeanette Kopf (Treasurer), Kerri Kumasaka, Melissa Mjelde, Andrea Opitz (Vice President), Gay Rossow, Kay Rossow, Vic Sample (Secretary), Chiara Shober, Jazlynn Young; **Tempest Technologies:** Linda Brown; **Abbi Agency:** Haley Burgess; **Call Center (Butte Chamber of Commerce):** Elaine Schnell; **Voices Of Montana:** Dax Schieffer

The meeting was called to order by President Jocelyn Dodge at 10:07am. Jocelyn welcomed everyone to the meeting.

Voices of Montana: Dax Schieffer made a presentation on the state of tourism in Montana.

Meeting Minutes September 26, 2024:

Rebecca Jones moved to accept the minutes. Kehli Hazlett seconded the motion. Motion passed.

Public Comment:

There was no public comment.

Call Center Report: Elaine Schnell gave the Call Center Report:

Travel Guide: Listings and Ads are due. 2025 Events are due by October 30.

ByLaws: President Jocelyn Dodge presented the bylaw change recommended by the Executive Board to the General Board. Executive Director Sarah Bannon will send out the proposed updated Bylaws for comment.

Tempest Technologies: Linda Brown presented the Tempest Technologies report. She showed YouTube Shorts videos and recent blogs.

Abbi Agency: Haley Burgess reported that the Abbi Agency is working hard on the new Brand.

Resiliency Plan:

Sarah Bannon reported that the Federal resiliency had requested more information. They needed an explanation of our incorporation as Gold West Country doing business as Southwest Montana.

Treasurer Position: Kerri Kumasaka moved to elect Jeanette Kopf as Treasurer replacing Julie Schroder. Kehli Hazlett seconded the motion. Motion passed. Jeanette is officially elected the new Executive Board Treasurer.

Financial Reports: Executive Director Sarah Bannon gave the SWMT Financial Report. Kehli Hazlett moved to accept the financial report. Becky DiGiovanna seconded the motion. Motion passed.

Executive Director Report and Public Relations Report

Sarah Bannon (Executive Director) and Maria Pochervina (PR Manager) gave the report. They have been busy complying with the Resiliency Plan, Commerce Dept. requirements and working on the Bylaws.

The next meeting will on November 24, 2024 and will be in Helena..

The meeting adjourned at 1:16pm.

