



2027 TRAVEL GUIDE ADVERTISING WORK ORDER

Complete online at members.southwestmt.com/advertising or return this form with payment.

BUSINESS & CONTACT INFORMATION

Contact Name:

Email:

Business Name:

Business Phone:

Business Address:

City / State / ZIP:

Website:

Mailing Address*:

*If different from the business address. The mailing address will not be published.

ADVERTISING SELECTION

Select	Placement	Rate
☐	Full-page advertisement	\$2,500
☐	Half-page horizontal advertisement	\$1,500
☐	Full-page advertorial	\$2,750
☐	Back cover — Virginia City	\$3,700
☐	Inside back cover — Butte CVB	\$3,000

Included with every ad: annual Visit Southwest Montana membership and a complimentary Travel Guide business listing.

AD MATERIALS & NOTES

Ad materials: ☐ New materials will be supplied ☐ Please contact me about reusing existing materials

Notes / special instructions:

PAYMENT & AUTHORIZATION

Payment method: ☐ Online credit card ☐ Check **Total amount:** \$_____

Authorized signature: _____ Date: _____

FORM & PAYMENT DUE SEPTEMBER 24, 2026 • AD FILES DUE OCTOBER 15, 2026

Credit card payments are accepted online. Questions or completed forms may be emailed to office@southwestmt.com.

406-846-1943 | office@southwestmt.com | members.southwestmt.com/advertising



**ADVERTISING SPECS FOR THE
2027 VISIT SOUTHWEST MONTANA TRAVEL PLANNER**

DIGITAL FILES

HIGH-RESOLUTION PDF, EPS OR TIFF

Ads need to be 300 dpi CMYK high-resolution PDF files. EPS or TIFF files are acceptable. For EPS files, all fonts need to be converted to outlines and files should be Stuffed or Zipped. TIFFs need to be 300 dpi CMYK. LZW compression is allowed.

JPEG FILES

JPEG files are acceptable if they are 300 dpi and saved with a quality factor of 9 or greater. CMYK is preferred.

COLOR CONVERSION

All RGB files and spot colors will be converted to CMYK, and color accuracy is not guaranteed.

ALL AD FILES MUST BE SUBMITTED BY OCTOBER 15, 2026.

If we do not receive new artwork by the date above, we will reuse the same ad as last year.

Ad specification questions: hwalter@theabbiagency.com; cell 406.465.6904