



**Southwest Montana  
General Board Meeting Agenda  
Helena Chamber of Commerce 225 N. Cruse Avenue  
Thursday, February 26, 2026 - from 1:00 pm – 3:00 pm**

Everyone is welcome. Please RSVP by Monday, February 23, 2026, for meeting set-up  
You can respond to the invitation via email [office@southwestmt.com](mailto:office@southwestmt.com) to RSVP or please call 406-846-1943.  
*If you did not RSVP, please join us anyway – we still want your presence.*  
**Regular Meeting: 1:00 p.m.**

Enter your visitor event information on the website: [southwestmt.com](http://southwestmt.com) go to events or click below:  
[Calendar of Events | Southwest Montana Tourism Information \(southwestmt.com\)](#)  
Add your photos or send to [updates@southwestmt.com](mailto:updates@southwestmt.com)

1:00 p.m. Welcome and Announcements

- I. 1:00 pm Southwest Montana Board
  - Welcome – President Rachael Elliott-Brug
  - Public Comment for up to three minutes per person
  - Approval of Minutes
  - Financial Reports – Maria Pochervina
  - Executive Director Report – Maria Pochervina
  - Cooperative Marketing Grants - Decision
  - Bylaws – Bylaw Committee - Bylaws Redline and Clean Copy - Decision
  
- II. 1:30 pm Call Center and Inquiry Report – Elaine, Call Center  
The Abbi Agency –Tia Troy (Lighting Bug Public Relations)  
Website updates and statistics– Linda Brown, Tempest Technologies
  
- III. 2:00 pm Dax Schieffer, Voices of Montana Tourism Updates
  
- IV. 2:30 pm Introductions/community updates – opportunity for *brief* updates on each community

Next meeting: March 26, 2026 – meeting will be held in Townsend.

*Board Members – Quorums are necessary. Please assign a proxy using the attached proxy form if you are unable to attend.*

**Southwest Montana General Yearly Activity Outline – Meetings are typically held on the third or fourth week of the month but are subject to change.**

**2026**

January - Butte	Annual General Board Meeting – New Travel Guide, Election of Officers
February - Helena	Cooperative Marketing
March - Townsend	General Board Meeting
April - Anaconda	Brochure Exchange, Marketing Plan and Budget, Governor’s Conference on Tourism and Recreation
May - Marysville	General Board Meeting – set up travel guide for the following year
September - Dillon	General Board Meeting, Full-page advertising contracts due, all accommodation listings due, membership due
October – Deer Lodge	General Board Meeting Print Advertising Schedule, full-page advertisement artwork due.
November – Butte	General Board Meeting, next year’s calendar of events due
December – Helena	General Board Meeting, County Elections; travel guide committee meeting

**Topics to track: Montana Commerce Grants, Voices of Montana Tourism, Events, Legislative Session**

**Southwest Montana Board Meetings are open to the public.**