



**General Board Meeting Agenda  
Historic Marysville General Store. 122/124 Main Street, Marysville**

Marysville is about 30 minutes west of Helena (North on I-15 to Lincoln Road, West on Lincoln Road for about 8-10 miles, South on Marysville Road for about 6 miles). The road is all paved (until you turn into Marysville). **Parking:** Street parking (not where it is marked as a private residence), just beyond the venue, staying on the paved road if you want to take the pathway, and in front of the Marysville House, assuming spaces will be vacated by 4 pm. (Or be a client and stay for a beverage and dinner!).

**Thursday, May 28, 2026, 1 pm to 3 pm**

Everyone is welcome. Please RSVP and choose lunch order by Friday, May 22, 2026, for set-up, presentation copies, and pre-ordered lunches, see below.

Please respond to the **invitation via email [office@southwestmt.com](mailto:office@southwestmt.com) to RSVP or call 406-846-1943.**

*If you did not RSVP, please join us anyway – we still want your presence.*

**Presentation by Karen Corbin with Digital Concepts & Marketing  
“Why Social Media Should Not be Your Only Form of Advertising”**

**Bring your brochures for the brochure exchange. SWMT travel guides will be available!**

1:00 p.m. Welcome and Announcements

1:10 p.m. Southwest Montana Board

Welcome – President Rachael Elliott-Brug

Public Comment for up to three minutes per person

Approval of Minutes

Financial Reports & Executive Director Report - Maria Pochervina

1:30 pm Agency Reports – Elaine Schnell, Call Center, The Abbi Agency –TBD, Tempest Technologies- Linda Brown

**2:00 pm Presentation by Karen with Digital Concepts & Marketing**

2:45 pm Introductions/community updates – opportunity for brief updates on each community.

Next meeting: Thursday, September 24, 2026 – Deer Lodge

**Board Members – Quorums are necessary. Please complete the attached proxy form if you are unable to attend.**

The Marysville Historical Museum, 242 Grand Street, will be open from 11:30 am-1 pm, and 3-4 pm. The museum director will be there! Please be sure to stop by to share insights with visitors.

**The Marysville (Steak) House will be preparing lunches. \$12/meal includes chips, except for the GL option.**

Lunch Menu – Meals will be in Go Boxes	#
Chicken Caesar Salad	
Pulled Pork Sandwich	
Butte Meat Block Bratwurst on a Bun	
Chicken Caesar Salad – GF (price to be determined)	

Enter your visitor event information on the website: [southwestmt.com](http://southwestmt.com), go to events, or click below:

[Calendar of Events](#) | [Southwest Montana Tourism Information \(southwestmt.com\)](#)

Add your photos or send to [updates@southwestmt.com](mailto:updates@southwestmt.com)

**Topics to track: Montana Commerce Grants, Voices of Montana Tourism, Events, Legislative Session  
Southwest Montana Board Meetings are open to the public.**